

## A BETTER YOU



## MARILYN RUSTAND, CPCP

## FACIAL DESIGNS PERMANENT COSMETICS, LLC

A Certified Permanent Cosmetic Professional and SPCP-Approved Trainer, Marilyn Rustand specializes in the permanent cosmetics application of eyeliner, eyebrows and lip color, with advanced training in paramedical procedures such as areola restoration and scar camouflage, dedicated to helping you achieve your cosmetic goals. She is an active member of Society of Permanent Cosmetic Professionals (SPCP), and a board member and National Membership Team Leader.

## PERMANENT FACIAL COSMETICS

Timeless beauty through permanent cosmetics.

Permanent cosmetics is a non-surgical procedure where colored pigments are permanently implanted into the dermal layer of the skin. The process normally includes an initial consultation, then application of the pigment and at least one follow-up visit for adjusting the shape and color or density of the pigment.

Modern application of the ancient art of micropigmentation provides a safe and natural looking alternative to daily makeup routine.

Permanent cosmetics won't smear, smudge or run, and allow the individual to wake up, shower, exercise, swim and go to bed without any loss of color or application.

Permanent makeup is the art of creating designs that resemble makeup, such as eye lining and other permanent enhancing colors to the skin of the face, lips and eyelids. It is also used to camouflage surgical scars and white spots in the skin such as vitiligo and to restore or enhance the breast's areola after breast reconstructive surgeries.

Most commonly called permanent cosmetics, other names include intradermal micropigmentation and cosmetic tattooing.

In the United States and other countries, colorant additives used in permanent makeup pigments are subject to FDA or similar agency regulations.

Source: [http://en.wikipedia.org/wiki/Permanent\\_makeup](http://en.wikipedia.org/wiki/Permanent_makeup).

## TOP DOC TIP #1

## CHOOSE YOUR PROFESSIONAL CAREFULLY.

Permanent cosmetic procedures are just that — permanent. Interview the technician you are considering. Ask to see training credentials as well as view portfolios of their work. Look for credentials such as CPCP (Certified Permanent Cosmetic Professional) and/or SPCP (Society of Permanent Cosmetic Professionals) to ensure you have a technician that is well educated in the industry and is committed to continued education to always provide the latest in techniques, pigments, safety and the artistry of permanent makeup. For more information, visit [www.spcp.org](http://www.spcp.org) and click onto your state and area code.

**Years in business:** 9

**Specialty:** Permanent cosmetic procedures

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